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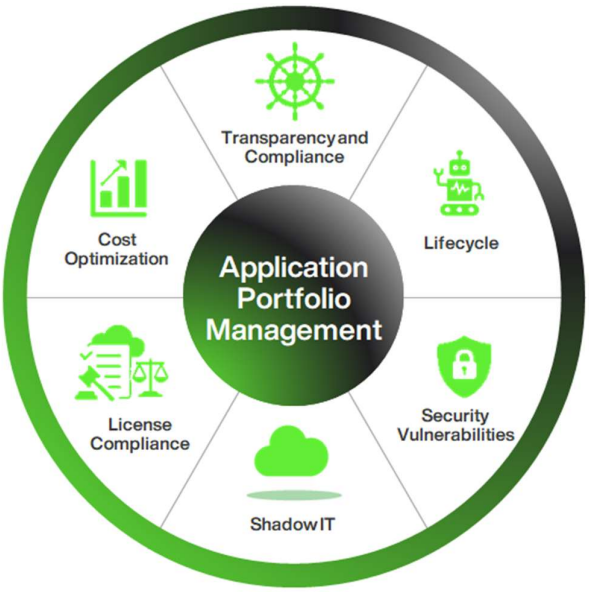
Application Portfolio Management

Full transparency, clear decisions, a future-ready application landscape

In today's digital world, IT is far more than a support function – it is a decisive success factor for the business. Application landscapes grow continuously as new tools are introduced to support innovation, new business models, and evolving processes. At the same time, legacy applications often remain in place. Without structured and active management, this leads to complexity, rising costs, security risks, and a loss of control. Business units independently introduce SaaS solutions, integration requirements emerge unexpectedly, and responsibilities for maintenance and governance become blurred. Over time, this uncontrolled growth threatens stability, security, and the strategic alignment of the entire IT landscape.



Your benefits through active management

Transparency & strategic Control
Gain a clear, management-ready overview of your entire application landscape – enabling informed decisions, prioritization, and effective steering.

Proactive lifecycle management
Plan forward and renew applications in a timely manner – before end-of-life or end-of-support situations create operational or security risks.

Improved security & risk reduction
Maintain full visibility of release and patch levels to quickly identify vulnerabilities and proactively protect your organization.

Control over the shadow IT
Identify applications introduced outside of IT governance – especially SaaS solutions – and reduce business, compliance, and security risks.

License compliance & cost control
Avoid unpleasant surprises caused by under-licensing, audits, or penalty payments. Ensure licenses are used correctly and efficiently.

Cost optimization
Align actual license usage with business needs and evaluate alternative licensing models to sustainably reduce IT costs.

Our approach – structured and pragmatic

Initial discussion & requirements clarification
In a non-binding initial exchange, we assess your current situation, objectives, and concrete support needs.

Current-state analysis
Using existing inventories, IT contracts, interviews, potential system scans, and detailed reports as information sources, we develop a structured baseline and propose an appropriate approach.

Setup phase
In this phase, the foundation is established and the defined scope and structure are implemented. An initial inventory is created based on identified information sources. Results are consolidated, and first insights including actionable recommendations are derived.

Continuous maintenance
An application landscape requires ongoing maintenance. Appropriate processes must be established and responsibilities clearly defined.
If required, we continue to support you in this phase - covering topics such as lifecycle planning, risk management, budget planning, and portfolio optimization based on the newly gained transparency of your application landscape.

When does Application Portfolio Management pay off?

Release freezes
When no one dares to update applications anymore. The application landscape stagnates because dependencies and impacts of updates are unclear.

Increasing maintenance costs
License and maintenance costs continuously rise without visible added value. It is often unclear which licenses are still actively used.

Improving security
Outdated releases contain unresolved security vulnerabilities, putting the entire IT landscape – and the organization – at risk.

Strengthening collaboration with business units
Active management encourages closer collaboration between IT and business units such as Marketing, Production/OT, or Controlling. Over time, the value becomes evident and the initial "enforcement" disappears.

Complexity and integration
In larger application landscapes with many data interfaces and a high degree of integration, transparency and active management are essential.

Your next step

Take control of your application landscape and turn complexity into clarity. A transparent, well-managed application portfolio is the foundation for resilient IT operations and sustainable business success.
The earlier active management begins, the easier it is to avoid uncontrolled growth and regain transparency.

Your contacts



Lionel Albrecht
Senior Business Advisor
lionel.albrecht@netrics.ch
+41 58 531 32 46



Gregor Kübler
Senior Sales Executive
gregor.kuebler@netrics.ch
+41 58 531 32 81